



**Wayne Hawke**

General Manager; Cardinal Farm Supply  
Alliston, Ontario, Canada

**Wolf Trax Products:**

Mainly Zinc DDP®, Boron DDP and some Iron DDP  
and Manganese DDP

**Sales Territory:**

Central Ontario, Canada



**wolftrax**  
INNOVATIVE MICRONUTRIENTS

**Have you seen a difference in fertilizer blend consistency using Wolf Trax?**

Using grams of Wolf Trax® Zinc DDP instead of kilograms of granular, we can control our micronutrient rates more accurately. Measuring the Wolf Trax on a small electronic scale at our blender's control panel and adding it directly is more accurate than dropping bulk product from the overhead bin onto a hopper scale. Before, we always had concerns with hot spots in the field, especially with high-concentration granular boron. Wolf Trax gives us a better blend and more consistent distribution of micronutrients in the field, while making blending faster and easier.

**“ Wolf Trax gives us a more consistent distribution of micronutrients in the field. ”**

**How does the Wolf Trax team support you?**

I'll give them credit. When we first started, they really worked with us to make their products work for our system. Because we are blending for horticultural crops, we are applying high rates of multiple micronutrients. They have been very willing to work with us to make it easier to work with their products and give us a better environment to work in.

**How does Wolf Trax help you stay on the forefront of new technology?**

We are a full-service shop, from custom applications to scouting to field-testing. Our customers have come to rely on us for knowledge, and anything that will increase our knowledge base will help our business. The regular product and research updates I receive from Wolf Trax are filled with scientific, research-based information I can pass along to my customers.

Their website has been a good marketing sales tool, especially with growers far from me geographically. I tell them to look at the website and let me know if they have a question. One grower emailed me the same day I had talked with him, after he looked at the website, and said, "This is the product for me."

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