



**Cal Jeanroy**

Sales Service and Support; Trotter Fertilizer  
Hazard, Nebraska

**Wolf Trax Products:**

Zinc DDP®

**Sales Territory:**

Central Nebraska with previous experience  
in Montana



**wolftrax**  
INNOVATIVE MICRONUTRIENTS

**Why is Wolf Trax a good recommendation for your grower customers?**

From an agronomic perspective, the most obvious reason is the immediate availability to the plant. The fact that the grower doesn't have to wait for the zinc to break down makes Wolf Trax® Zinc DDP a superior product. The availability of Zinc DDP gives the grower the flexibility to apply it in the fall or spring - he's not limited by the weather. He can still put down the Zinc DDP and know that the plant will be able to access it.

““ **We know that we are providing our growers a superior product at a good price.** ””

**How does Wolf Trax help you provide better service to your customers?**

Service providers such as ourselves want to ensure that when we put zinc out there, the crop will respond the way the growers expect. They trust us to find the best performing and cost-efficient inputs that will produce the best crop response. Although zinc is a very important nutrient, there's not a lot of glamour behind it. All the customers care about is having the zinc their crops need to maximize their returns. We know that with Wolf Trax DDP Micronutrients, we are providing our growers a superior product at a good price.

**How does Wolf Trax help you stay on the forefront of new technology?**

I follow the research and product updates from the company and am looking at other, new applications for more Wolf Trax offerings – especially in seed treatments and foliar applications.

**How has Wolf Trax affected your operational logistics?**

I'm no longer tying up a 150-ton bin for granular zinc. I've replaced that storage space need with just one pallet of Wolf Trax Zinc DDP that I can store in close proximity to the blender, simplifying our blending system, too.

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