



**Marvin Rose**

Agronomist; Great Bend Co-op  
Great Bend, Kansas

**Wolf Trax Products:**

Zinc DDP®

**Sales Territory:**

Central Kansas



**wolftrax**  
INNOVATIVE MICRONUTRIENTS

**How does the DDP Technology help you achieve better blend consistency?**

The difference is in the attachment of the DDP Micronutrient to the granular fertilizer. In the old micronutrient system with granular zinc sulfate, the weight of the micronutrient per ton of fertilizer varied. With Wolf Trax®, we know every acre of the field is getting the same amount of zinc. Plus, because it's on every granule, the plant's roots can more easily reach the zinc. For the grower, he sees better response. For us, we have happy customers with a product that's easier to handle.

“ I think Wolf Trax is doing us a good service. ”

**Are your grower customers satisfied?**

Once they've experienced what it does, they've been happy and willing to use the Wolf Trax Zinc DDP. Most of all, I've had no complaints. We've been able to reduce the usage rate of zinc per ton of fertilizer. I believe this is due to the increased efficiency of the placement of the zinc. After it's been applied to their fields, our growers can see the value of the technology. The better plant response, due to the better placement of the micronutrient, brings them better returns.

**How does Wolf Trax support your sales?**

Customer service has been good. Our local rep is always available to answer any questions that may arise. When the company rep first visited me when I was considering Wolf Trax, I was impressed with his knowledge about the local market and grower needs, his quick response and excellent service.

**Has Wolf Trax affected your cost of operations?**

Wolf Trax has reduced my freight and warehousing costs a bunch. There is a lot less product to transport, and we can now store the zinc in a little 6-foot by 6-foot corner instead of a 40-foot by 20-foot area like we used to.

Then there are the time and labor savings. With the 50-pound bags, every time we mixed zinc into the blend, we had to work with the forklift. Now with the Wolf Trax Zinc DDP, one person just tears a box open. Also, the Wolf Trax's stackable box packaging means we have no shrinkage or torn bags at the end of the pallet.

With savings on freight and our efficiencies in time, storage and cost per acre, I think Wolf Trax is doing us a good service.

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