



**William Johnson**  
Manager; Carolina Eastern  
Benson, North Carolina

**Wolf Trax Products:**  
Boron DDP®, Manganese DDP, Iron DDP,  
Copper DDP and Zinc DDP

**Sales Territory:**  
Central North Carolina



### How does Wolf Trax help you serve your customers?

My customers depend on me to get them the best product at the best price. Wolf Trax® products are the best. Their quality is so superior to everything else in the micronutrient world. The technology is not even a step ahead of the granular competition – it's leaps and bounds.

### How does the Wolf Trax technology compare with other micronutrients you've used in the past?

There isn't really a comparison. It's like comparing a computer of today to a computer from the 80's. With granular forms, you could apply the micronutrient, and it would sit there, not breaking down. But Wolf Trax Micronutrients are so plant available that I know the plant will be able to get to what we're putting out there. The evidence is in the field. We're simply not seeing deficiency problems.

“ Wolf Trax products are the best. ”

### What does Wolf Trax mean for your fertilizer blend consistency?

The way Wolf Trax DDP Micronutrients coat the fertilizer is what convinced us to use the technology. When you put the Wolf Trax in the blender, you know where the micronutrients are. They are on the fertilizer prill, even after the blend goes on the spreader. With granular, you don't know where the dispersal ends up.

### How has Wolf Trax affected operations in your company?

Storage is the big plus. We went from using 50 tons of material down to five tons. And because we have the flexibility to use Wolf Trax in foliar applications, we don't have two micronutrient products in the warehouse. It's a big difference when you look at that space in the warehouse.

Another benefit is the low use rates. In a foliar application, a 20-pound box of Wolf Trax Manganese DDP treats the same acres as five 2.5 gallon jugs. When we go to the fields, we take five small boxes versus 25 jugs. That means less to dispose of, too.

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