



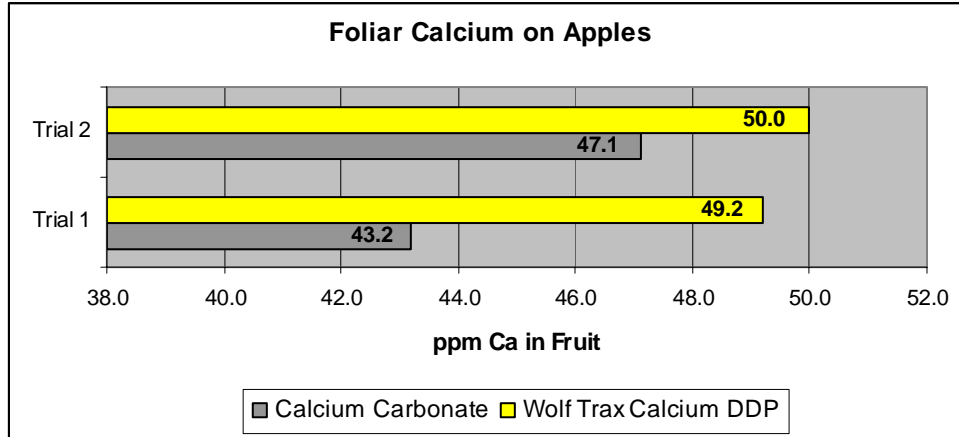
Retailer Bulletin

Wolf Trax Calcium DDP: An effective way to deliver calcium to fruit

Fruit disorders in apples and pears once cost the industry several millions of dollars in losses annually. Studies show that Wolf Trax[®] Calcium DDP[®] has proven to be an effective way to deliver calcium into the tree.

Commercial fruit producers in the Pacific Northwest spray their apple and pear trees with calcium chloride or calcium nitrate. Cost can be as low as 22 cents per tree per year for labor and calcium. Some varieties need only three or four treatments; others, six or seven. Although the method is cost effective, getting the calcium into the plant has always been a challenge.

Work done in British Columbia, Canada shows that Wolf Trax Calcium DDP delivered calcium more efficiently than a Calcium Carbonate product - *Caltrax*. In two sets of trials, apples had higher calcium in Wolf Trax DDP treated fruit than when sprayed with Caltrax.



The benefit is important. When trees undergo stresses (dry weather, cold, heat, etc), they relocate some of the calcium contained in the fruit *back* into trees. This relocated calcium is enough to pull trees through stress periods but leaves the fruit prone to disorders. So correcting this with an effective calcium source is crucial.

You and Wolf Trax...Growing Forward[®] together.

For more information on this study, or the Wolf Trax DDP family of Innovative Micronutrients, please call 204-237-9653, or visit us at www.wolftrax.com.