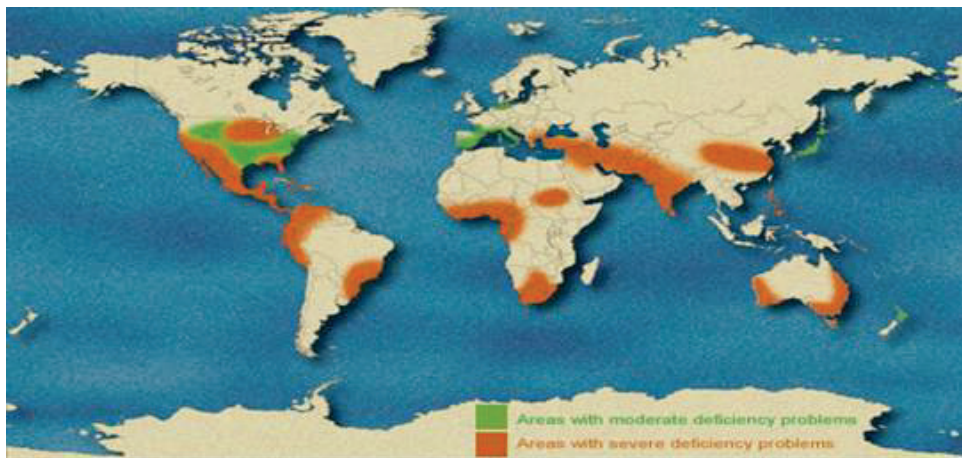




## Retailer Bulletin

# Increase your efficiency with Wolf Trax Zinc DDP Micronutrient

Zinc is one of the most common micronutrient deficiencies in the world, and many areas of the U.S., especially the corn-belt, require zinc additions to maximize crop performance.



*The FAO conducted a study to determine the frequency of zinc deficiencies. The study sampled 190 sites in 15 countries, and found 49% of the trials showed a zinc deficiency. Twenty-five per cent of these were acute forms of deficiency with visible symptoms, while 24% were latent or hidden deficiencies confirmed by yield responses to zinc amendments. In India and Pakistan, between 50 and 70% of crop-growing soils are affected by zinc deficiency.*

Zinc, although typically needed in small amounts, plays a vital role in plant development. For example, zinc activates the enzyme system that produces growth regulators. Zinc is needed for chlorophyll synthesis and carbohydrate formation. And, perhaps most importantly, zinc plays an important role in enhancing the plant's natural defense systems against pathogens.

Wolf Trax® Zinc DDP® Micronutrients offer an efficient method to help address the zinc deficiency found in many of your customer's fields.

### **Wolf Trax DDP Micronutrients Offer FLEXIBILITY AND CONVENIENCE**

Wolf Trax Zinc DDP Micronutrients are custom designed as high analysis products. Zinc DDP Micronutrients are 62% zinc, meaning lower rates for you. Wolf Trax DDP Micronutrients will correct micronutrient deficiencies at a rate of 1% by weight.

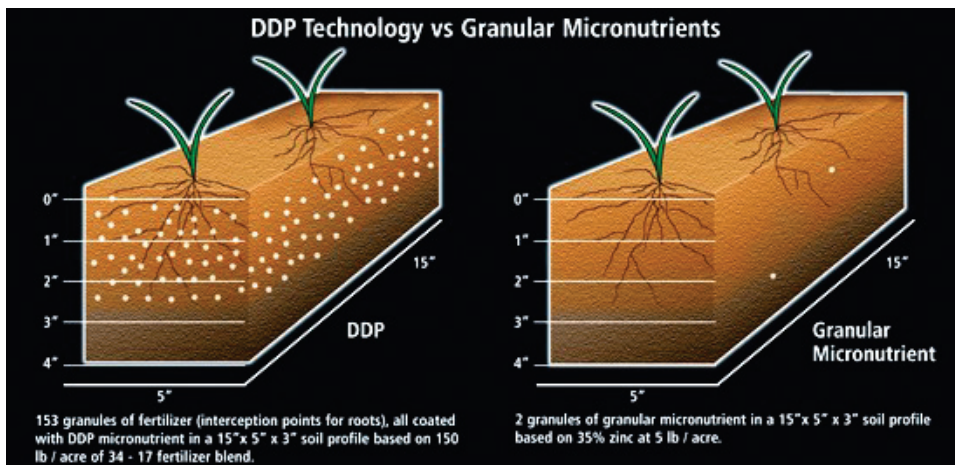
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Because DDP Micronutrients are formulated as dry dispersible powders, they use less storage space, reducing your transportation and handling costs by up to 85%.

And, Wolf Trax Zinc DDP has significantly lower heavy metals than other micronutrients, meaning they are crop safe and safe for you, and your customers, to handle.

### **Wolf Trax DDP Micronutrients Offer SUPERIOR APPLICATION**

Wolf Trax DDP micronutrients coat each and every fertilizer **granule or prill** that is applied to the crop, ensuring hundreds of access points within the rooting zone.



### **Wolf Trax Dual Action™ Availability Means IMPROVED UPTAKE**

When the root does find the micronutrient on the N, P or K fertilizer granule, the proprietary DUAL ACTION formulation means that the micro will be in a form that is immediately available to the root and plant, as well as providing extended feeding.

Earlier nutrition for your customer's crop means better plant health early in the growing season. And healthier crops can lead to better pest resistance, improved quality, yield and Return on Investment.

*You and Wolf Trax....Growing Forward® together.*

For more information on the Wolf Trax DDP family of Innovative Micronutrients, please call 204-237-9653, or visit us at [www.wolftrax.com](http://www.wolftrax.com).